## **Danny Lavie**

Eilat street 12, Ramat Hasharon 4728056 | Phone: +972-52-333-9494 | Email: dannylavie@gmail.com

#### Education

- 1994-1996: Royal College of Art, London (RCA) Master's in Industrial Design (MARCA)
- 1989-1993: Holon Institute of Technology (HIT) Bachelor's in Science and Technology, Industrial Design (BACTE)
- 1993: Holon Institute of Technology (HIT) Teaching Certificate

#### **Work Experience**

#### 2018-2024: Deputy Mayor, Ramat Hasharon Municipality

- Held the Culture and Art Portfolio; chaired the Tolerance and Equality Committee.
- Established a culture and art division with an annual budget of NIS 9.5M, managing hundreds of events annually.
- Developed cultural policy and vision, initiating the city's first design gallery (POST) and contemporary art gallery.
- Pioneered the establishment of a local culture and art center and a dedicated space for the LGBTQ+ community.

## 2003-2021: Founder and Owner, Studio Danny Lavie

• Designed innovative products in medical, aviation, and experiential fields.

# 2019-2021: Design Teacher, 13th Comprehensive High School, Rishon LeZion

• Founded and led the design department for 9th-12th graders.

#### 2017-2019: Industrial Design Teacher, Ort Geula, Tel Aviv

• Established a hands-on experiential workshop for 9th-12th grade students.

# 2005-2016: Inventor and Co-founder, Steam CC Ltd / Ripples Ltd

Designed the first machine to print messages on beverage froth (coffee, beer, cocktails).

#### 2011-2016: Lecturer, Master's Program, Holon Institute of Technology

## 2008-2016: Accompanying Teacher, Music School, Tel Aviv

• Collaborated on the "Space, Sound Object" course with musician Avi Belleli.

## 2003-2005: Lecturer, Shenkar College of Engineering and Design

# 2000-2005: Lecturer, Bezalel Academy of Art and Design

• Mentored 3rd- and 4th-year students and lectured at the "Chocolate" design seminar.

## **Military Service**

# 1987-1989: Intelligence Corps

• Developed a drone device, earning commendation from Major General Amnon Lipkin Shachak.

## **Social Action**

- 2018-2021: Ramat Hasharon Municipality Council Holder of the Culture and Art Portfolio.
- 2016: Co-founder of the "Free Ramat Hasharon" association.

# Languages

• Hebrew (Native), English (Fluent), Polish and French (Basic).

#### **Hobbies**

• Music, surfing, constructing model airplanes, and paragliding.